



FRIDAY, JULY 30, 2021

GREENWOOD HILLS COUNTRY CLUB • WAUSAU, WI

SOMEONE WINS A NEW VEHICLE

IN THE FORE THE ROAD RAFFLE

GOLFERS: HOLE-IN-ONE WINS A NEW CAR!

LIVE MUSIC BY:

VICFERRARI

Join WATEA on Friday, July 30th

WATEA PRESENTS:

FORE THE ROAD CHARITY GOLF EVENT

at Greenwood Hills Country Club for our Fore the Road Charity Golf Tournament!

Enjoy a fun day of golfing and networking while supporting a great cause! "Fore the Road" offers an afternoon of golf followed by an evening reception with complimentary food and beverages, a variety of raffles, live music by Vic Ferrari, a new vehicle raffle, and fireworks at dusk! Sign up for the golf outing and automatically get an all-access pass to the evening entertainment. Can't make it for the day of golf? No problem – you can still join the fun (and support the program) by purchasing a ticket to the reception and joining us any time after 5 pm!

Event Schedule:

9:30 am	Registration Opens Bloody Mary Bar & Boxed Lunches Available
11:00 am	Golf Tournament Shotgun Start
5:00 pm	Evening Reception Begins Complimentary beverages & hors d'oeuvres until 7 pm
6:30 pm	Event Announcements & Scholarship Presentation Golf Tournament Winner Awards
7:00-10:00 pm	Live music with Vic Ferrari
8:30 pm	Fore the Road Vehicle Raffle Drawing Grand Prize and General Raffle Drawings
10:00 pm	Fireworks Event Finale

Evening Reception Featuring:

VICFERRARI

\$35 in Advance / \$40 Day of Event

This ticket gives you all the following benefits starting at 5 pm:

- Live music under a tent (7-10 pm)
- Complimentary heavy hors d'oeuvres (5-7 pm)
- Complimentary wine, beer, and soda (5-7 pm)
- Raffle and prize opportunities
- **Entry into \$1000 cash grand prize drawing!**
- Professional fireworks display at dusk
- A night of socializing while supporting a GREAT cause!

Fore the Road Vehicle Raffle Ticket:

\$100 in advance or at the event

- This ticket provides ALL the benefits of the Evening Reception Ticket

PLUS...

- Get entered into a raffle to win a brand new vehicle worth up to \$25,000 from one of our participating dealerships
- All proceeds will go towards supporting WATEA
- Only 450 tickets available



If you have any questions regarding this event please contact:

Kent Olson
715-845-8473

kent@olsontireandauto.com

Jerry Brickner
715-842-4646

jmb3@bricknerfamily.com

Sara Guild
715-581-9283

sara.guild@watea.org

RAFFLE INFORMATION: The "Fore the Road" Raffle is being conducted as a Class A raffle using WATEA's Wisconsin Raffle License #R0022184-A-39306. Ticket purchasers need not be present to win.


Business Sponsorship Opportunities

All sponsorship levels include listing in WATEA's Annual Report, website, and event program!


Sponsorship Levels	Benefits
Golf Team Sponsors \$600	<p>Sponsor a golf team foursome to play at this event! All team players will receive:</p> <ul style="list-style-type: none"> Goody bag with a sleeve of golf balls, t-shirt and other promotional items Lunch Entrance into evening reception Two drink tickets Tremendous raffle and prize opportunities

Traditional Sponsors

Presenting Sponsor (1) - \$7,500 	<ul style="list-style-type: none"> One golf team foursome Eight additional tickets to evening reception Banner at event entrance Logo on event scorecard Recognition during media promotion of event Opportunity to introduce evening entertainment and welcome guests
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Media Sponsor In-Kind \$5,000 	<ul style="list-style-type: none"> Listing on promotional materials Banner displayed prominently at the event
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Diamond Sponsor \$2,500+ (Multiple Available) 	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Numerous mentions during the event and awards Opportunity to provide promotional giveaways Opportunity to put logo on WATEA's job fair trailer for year-round promotion
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Platinum Sponsor \$2,000 (Multiple Available) 	<ul style="list-style-type: none"> One golf team foursome Four additional tickets to evening reception Banner displayed prominently at the event Numerous mentions during the event and awards Opportunity to provide promotional giveaways.
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Sponsorship Levels	Benefits
Gold Sponsor \$1,000 (Multiple Available) 	<ul style="list-style-type: none"> Logo displayed on sponsors board at event An opportunity to provide promotional giveaways Four tickets to the evening reception
Exclusive Hole Sponsor - \$500 (Multiple Available) 	<ul style="list-style-type: none"> Exclusive signage with logo on one hole Opportunity to have a representative on course to distribute promotional items, run a game, and greet players Two tickets to the evening reception
Course Sponsor \$300 	<ul style="list-style-type: none"> One sign with logo on course 2 tickets to the evening reception

Golf Event Sponsors

Live Scoring Sponsor - \$1500	<ul style="list-style-type: none"> Logo on primary screen of digital scoring system used by all golfers throughout tournament Four tickets to evening reception Logo on sponsor recognition board and event website
Putting Green Sponsor (1) - \$500	<ul style="list-style-type: none"> Logo signage on the putting green Two ticket to evening reception Logo on sponsor recognition board and event website
Driving Range Sponsor (1) - \$500 	<ul style="list-style-type: none"> Logo signage on the driving range Two tickets to evening reception Logo on sponsor recognition board and event website
Cannon Hole Sponsor (1) - \$500 	<ul style="list-style-type: none"> Logo signage at the Cannon Shot game on course Two tickets to evening reception Logo on sponsor recognition board and event website
Golf Cart Sponsor (1) - \$1,000 	<ul style="list-style-type: none"> Logo on each golf cart Four tickets to evening reception Logo on sponsor recognition board and event website

Sponsorship Levels	Benefits
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Tent Sponsors



Registration Sponsor (1) - \$1000	<ul style="list-style-type: none"> • Exclusive banner in the registration area • Four tickets to evening reception • Logo on sponsor recognition board and event website
Beer Tent Sponsor (1) - \$1000 	<ul style="list-style-type: none"> • Exclusive banner in the beer tent • Four tickets to evening reception • Logo on sponsor recognition board and event website
Health & Wellness Sponsor - \$500	<ul style="list-style-type: none"> • Logo signage on tables offering health & wellness items to attendees, including hand sanitizer, masks and gloves • Two tickets to evening reception • Logo on sponsor recognition board and event website
Porta Potty Sponsor (1) - \$300 	<ul style="list-style-type: none"> • Logo signage on all portable toilets outside main event area • Two tickets to evening reception • Logo on sponsor recognition board and event website

Entertainment Sponsors

Band Sponsor (1) - \$4,500 	<ul style="list-style-type: none"> • Banner placed by the band • Opportunity to co-introduce the band and welcome guests • Eight tickets to evening reception • Logo on sponsor recognition board and event website
Firework Sponsor (1) - \$2,500 	<ul style="list-style-type: none"> • Banner displayed prominently in area outside tent • Opportunity to co-introduce the firework display and welcome guests • Eight tickets to evening reception • Logo on sponsor recognition board and event website
Volunteer Sponsor (1) - \$1,000 	<ul style="list-style-type: none"> • Logo on all volunteer t-shirts worn day of event • Logo on sponsor display board • Four tickets to evening reception • Logo on sponsor recognition board and event website

Sponsorship Levels	Benefits
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Food & Beverage Sponsors

Lunch Sponsor (1) - \$1,500	<ul style="list-style-type: none"> • Logo on all golfer lunch/goody bags • Logo signage at lunch station • Recognition during shotgun start announcements • Four tickets to evening reception • Logo on sponsor recognition board and event website
Reception Sponsor (2) - \$1,500	<ul style="list-style-type: none"> • Logo signage on food serving tables • Logo signage on all guest tables under tent • Recognition during evening announcements • Four tickets to evening reception • Logo on sponsor recognition board and event website
Bloody Mary Bar (1) - \$500	<ul style="list-style-type: none"> • Logo signage at Bloody Mary Bar • Two tickets to evening reception • Logo on sponsor recognition board and event website
Beverage Station (4) - \$500 	<ul style="list-style-type: none"> • Logo signage on beverage cart • Two tickets to evening reception • Logo on sponsor recognition board and event website
Coffee & Bottled Water Sponsor (1) - \$500 	<ul style="list-style-type: none"> • Logo signage on bottled water and coffee tables • Four tickets to evening reception • Logo on sponsor recognition board and event website

Raffle & Silent Auction Donor

Want to contribute but can't be a sponsor? Donate an item or experience for WATEA's silent auction or general raffle and help raise funds for the cause in a different way!

Contact WATEA at (715) 581-9283 or admin@watea.org to discuss opportunities for donating an item or money for this year's prizes!



Secure your place at this year's event!

Contact us today to become a sponsor, register a golf team, & get your tickets

Call or Email WATEA to get registered!

(715) 581-9283 or Admin@watea.org

Ready to pay today? REGISTER ONLINE!

Visit watea.square.site/shop/golf-outing/2 to sign up

Prefer to mail in your registration?

Fill out this form & mail it to:

617 Forest Street, Wausau, WI 54403

Sponsor Registration Information:

Business Name: _____ Contact Name: _____

Email: _____ Phone: _____

Preferred Sponsorship(s): _____

If registering a golf team, Golf Team Captain: _____

Extra tickets to Evening Reception: _____ Tickets x \$35 in Advance

Submitted by: _____ Date: _____

Spread the Word

to Golfers, Non-Golfers, Friends & Family

WATEA Charity Fundraiser featuring

VIC FERRARI

LIVE! UNDER A TENT! (7-10 pm)

Friday, July 30, 2021

Greenwood Hills Country Club

Wausau, Wisconsin

Tickets Include:

- Complimentary heavy hors d'oeuvres (5-7 pm)
- Complimentary wine, beer, and soda (5-7 pm)
- Raffle and prize opportunities
- Entry into a grand prize drawing for \$1000 cash!
- Professional fireworks display at dusk
- A night of socializing while supporting a GREAT cause!

\$35 in Advance / \$40 Day of Event

All proceeds support



Wheels to Work



Commute2Careers